

Question: How much do I pay for the Abbey Insurance partnership fee?

Answer: The partnership fee is \$10,000 - \$12,500.

Question: What do I receive for this partnership fee?

Answer: Top insurance markets offering highly competitive rates
Resource Materials
Discounted computer software rating package
Standard forms and office procedures
Shared yellow page advertising
Complete training and on-going support
Economy of all media advertising
Central accounting
Proven marketing plan
Protected territory
Camera ready artwork, flyers, business cards, etc.
Belonging to an established company
Contacts for complete office - Computer / Fax / Copier / Signs / Phone systems / Furniture / Lease space

Question: What is my royalty structure?

Answer: 10% of paid commissions.

Question: Do I pay any advertising fee?

Answer: Yes, we have a two-tiered advertising program:
1.) We help you plan and implement local advertising programs.
2.) We share in group advertising cost, which includes yellow pages plus occasional television or radio ad.

Question: What is included in Abbey Insurance's training program?

Answer: Our program includes training in selected offices, training at your location, assistance at your location during the first week of operation, and on-going training. There is no additional cost for this training.

Question: Can I open more than one Abbey Insurance location?

Answer: Yes, once you have demonstrated your ability to manage your first agency successfully and your financial resources are adequate to acquire and operate additional agencies.

Question: What will it cost me to open an Abbey Insurance Agency?

Answer: Your initial investment should be approximately \$25,000 to \$50,000 which includes the partnership fee, supplies and working capital. It depends on your personal income needs.

Question: Will I get personalized help after my agency opens?

Answer: You will have continued access to insurance company marketing representatives, who will work with you at your location to help you develop your customer base, run your agency efficiently and maximize your profitability.

Question: Do I own my book of business?

Answer: Yes, each office is fully vested from day one.

Question: What is my territory and is it protected?

Answer: The territory is based on the population of the area which is fully protected by the partnership agreement. typically consists of a five (5) mile radius.

Question: I'm interested. What do I do next?

Answer: Simply fill out the enclosed Confidential Qualification Application and contact us.